

BASIC PRESENTATION FOR PARTNERS WHO DON'T WANT A STAND BUT NEVERTHELESS WISH TO BE VISIBLE AT THE CONFERENCE AND NOT JUST AN ORDINARY VISITOR

PRESENTATION – 20 000 CZK

ADMISSION

- Free entry to the conference for one person for the whole duration of the event

FOYER

- company logo displayed with other companies at entrance
- 1 roll-up banner in the conference space (not lecture hall)

SOCIAL EVENING

- 1x entry to social evening

PARTNER – 50 000 CZK

ADMISSION

- Free entry to the conference for two people for the whole duration of the event

FOYER

- firm logo displayed with other companies at entrance
- 1 roll-up banner in the conference space (not lecture hall)

PUBLICATIONS, LECTURE COMPILATION, PR COMMUNICATION

- presentation of company on the website www.ppp4.cz
- 1/8 page colour advertisement in lecture compilation

SOCIAL EVENING

- 2x entry to social evening

BUSINESS PARTNER – 100 000 CZK

A solution for partners who want to take active part in the exhibition. As well as being featured in the lecture halls, conference spaces, and lecture compilation, this option also includes entry to the social evening and space for discussions with exhibitors and partners. This offer is flexible- we will gladly tailor it to your specific needs.

ADMISSION

- Free entry to the conference for three people for the whole duration of the event

LECTURE HALLS + FOYER

- lecture / presentation within the conference agenda
- company logo displayed with other firms at entrance
- company logo in lecture halls
- screening of logo on large-screen projection in lecture halls during breaks

SOCIAL EVENING

- firm logo on display
- 3x entry to social evening

PUBLICATIONS, LECTURE COMPILATION, PR COMMUNICATION

- presentation of company on the website www.ppp4.cz
- information about company and its participation in the event in publications produced for the event
- logo on prominent pages of lecture compilation (e.g. page 3)
- half-page colour advertisement in lecture compilation
- branded company items included in official materials for participants

MAIN PARTNER – 200 000 CZK

A solution for partners who want to take active part in the exhibition and also join the advertising campaign. As well as being featured in the lecture halls, conference spaces, and lecture compilation, this option also includes entry to the social evening and space for discussions with exhibitors and partners. This offer is flexible- we will gladly tailor it to your specific needs.

ADMISSION

- free entry to the conference for five people for the whole duration of the event
- 1x parking permit

LECTURE HALLS + FOYER

- lecture / presentation within the conference agenda
- large company logo in lecture halls
- screening of logo on large-screen projection in lecture halls during breaks
- large company logo at the entrance to areas hosting events

SOCIAL EVENING

- company logo on display
- company logo on entrance tickets to social evening
- 5x entry to social evening

PUBLICATIONS, LECTURE COMPILATION, PR COMMUNICATION

- company logo on conference invitation as main conference partner
- detailed presentation of company on website www.ppp4.cz with link to firm website
- company logo on homepage www.ppp4.cz
- PR information about company and its participation in the event in publications produced for the event
- appropriately-sized logo on prominent pages of lecture compilation (e.g. page 3)
- fullpage colour advertisement in lecture compilation
- branded company items included in official materials for participants

For more detailed information about becoming a partner for the conference Ready for Industry 4.0 2016 please contact:

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